



Rotary Notary

October 20 2010

East Wichita
Rotary Club

OCTOBER BIRTHDAYS

JACK SIMPSON 18

LEE ELRICK 21

DENISE BANDEMER 22

GLENN EHLING 26

TIM LINK 28

JADEN RANDLE 29

Dan Castellaneta, the voice of Homer Simpson 29

- ### CALENDAR
- * OCT.27-Policitian Jerry Moran
 - * NOV. 3-Author John Gray (Men are from Mars, Women are from Venus)
 - * NOV. 10-Jack DeBoer, Wichita businessman
 - * NOV. 17-Holiday Party at Wichita Country Club

Program: Social Media

You might've noticed that the world is changing and maybe nowhere more rapidly than in the social media, which represents Web sites such as Facebook, YouTube, and Twitter.

Lou Heldman spent years with *The Wichita Eagle* and now is a communications professor at Wichita State.

"We used to seek news and opinion," Lou said, "now it finds us." For example, your Twitter account can contact you with the latest news. In fact, Twitter is often the first to break news before

traditional media, such as the newspaper.

One person told Lou, "Twitter is almost better than the police scanner. It's a modern day town crier."

Speed and video are driving the new media. You'll see video on *The Eagle* Web site and you'll see articles on TV sites.

Eagle reporter Ron Sylvester is credited with being the first reporter to Tweet from a trial. One judge predicted that entire trials will be available on Twitter.

And rather than a TV station



The Old Spice guy became famous on You Tube

investing millions on a truck equipped to transmit live signals from a remote location, a station can instead send a reporter with a smart phone to transmit live pictures via the Internet.

"There ain't no media anymore," a wise man said "We're the media. All of us."

Get dollars and humor from Mike O'Bryhim

Is there anything better than money and fun?

Mike O'Bryhim offers both at Retirement Plan Solutions, which focuses solely on 401(k) investments. Also on Mike's team is son Brendan.

Of the 300,000 such advisors in the country, Mike and company rank among the top.

Mike's mission: "To help employers and employees maximize the value of their retirement plan

through objective, independent services."

Mike has more than 30 years experience as a financial professional and he can take your money on the golf course, too.

Night of the Living Sue

When not on safari in Africa or enjoying the hospitality in France, about this time each year, Past President **Sue Pearce** is scaring the smart phones from teenage boys when she becomes the Grim Reaper at Night of the Living Zoo, the 16th annual Halloween festivities this weekend at the



Sue doesn't look like this every day of the year

Sedgwick County Zoo.

“My staff says it’s the only time of the year I’m not in costume,” Sue said of her Piping and Equipment peeps. “I’m the first thing you see when you enter the Zoo.” (We should ask Sue to greet us before each Rotary meeting. Oh, never mind, **Will Momsen** already scares us.)

For some reason, Sue said, “12-13 year old

boys are petrified of me. Little kids don’t seem to be scared.”

For added flair, Sue uses a smoke machine as she follows the kids into the zoo. “I’m quiet. I say nothing.”

The kids trick-or-treat at candy stations and enjoy activities throughout the zoo.

“Other than me, it’s a safe, non-scary environment,” Sue said after the kids survive her greeting. “I love it. Halloween is my favorite time of the year.”

Movie Review: Secretariat

See *Secretariat* only if you want to be inspired.

This is based on the true story of the Triple Crown-winning horse and the housewife who beat one of the wealthiest men in the world and the good-ole-boy horse-racing network.

Penny Chenery Tweedy then a middle aged housewife, inherited her Dad’s horses.

The future of those horses would be decided by a coin toss with multi-millionaire Ogden Phipps, who had years of horse sense. Penny wanted Secretariat but lost the coin toss.

We celebrate to forget...but we can't remember what

Phipps chose another horse and Penny then declined \$6 million for Secretariat. She guaranteed that her horse would do something that hadn’t been accomplished in 25 years—win the three major horse races in one season.

This is a great movie for the whole family. And, if you have any, take your horse sense with you.

A baby is an angel whose wings decrease as his legs increase

Greeter-Rigby Carey. **Prayer-Ric Wolford** *Announcements*-**Lisa Callahan** said **Jim Biehler’s** Suburban Landscape was named the top landscaping company in the area...**John Alefs’** daughter, Maggie, was 13th in the girls state golf tourney with Southeast High...**Jo Ann Pottorff** and her husband are the longest contributors to KMUM radio: 30

years...**Sue Pearce’s** husband has a jazz show on KMUM from 10 p.m.-midnight...Our Holiday Part is Nov. 17 at Wichita Country Club...**Bob Hadley** is recovering following surgery to remove a tumor on his liver. You can imagine the horror when **Denise Bandemer** was misidentified in the *Rotary Notary* last week as a Kansas State fan. Of the



Even hamsters love golf

\$10,800 we raised for Polio-Plus, Denise contributed \$2080 for the Kansas team.