

# Rotary Notary

East Wichita Rotary Club: We can fall back but we can't spring forward

## Featured Rotarian: Angela Holladay

Employer-Patterson Dental Supply. Title-Branch Manager. We sell almost anything a dentist could want from the front door to the back. We provide supplies, equipment, software, and technology. Most memorable job-I was a pharmaceutical rep and launched the Nicoderm patch. That product and how it was marketed is a part of pharmaceutical history. Favorite movie-*Love, Actually*. (Not the movie 'Love'; this is the movie a few years back with Liam Neeson.) Favorite quote-"They can't say 'yes', if you don't ask." Why? I'm in Sales for heaven's sake! Born/raised-Topeka and



One of Angela's favorite quotes is: "To give anything less than your best is to sacrifice the gift." Also, "Don't kiss a Blue Man."

Wichita. I'm Kansan to the core. High school/college -Bishop Carroll and WSU. Most memorable college experience- The Shocker Basketball games in the 79-81 era. Favorite charity-Kansas Mission of Mercy. I get

such an exhilaration from being dead tired of standing/running/walking all day on concrete, while working with dental professionals providing quality care to those who may not get it otherwise.

## A critic is a legless man who teaches running

**Greeter-Susan Addington**  
**Prayer-Jaden Randle**  
**Announcements-Britt Fulmer.**  
**President Polly** is interested in creating a simple Website. See Polly or Cindy.

If you've not done so, please complete the survey on the tables. We seek your favorite Rotary Moments for our club's 25th anniversary celebration. We'll check for illegal voter reg-

istration so please complete only one surgery. Please see Cindy if you'd like to purchase a Rotary pin. This is also an effective way to possibly attract new members who might say, "What's with the pin?"

November 4 2009

### CALENDAR

- NOV. 11-Barry Myers, National CEO of AccuWeather
- NOV. 18-Tony Woodlief, Market Based Management, Koch Industries
- NOV. 25-No Meeting
- DEC. 2-No Meeting
- DEC. 3-Holiday Party

<i>November Birthdays</i>	
JOHN HURST	6
BARBARA WAITT	6
GARY SCHMITT	10
NOEL ANDERSON	12
KEVIN RATHERT	13
ANNE CORRISTON	14
DON NORTON	17

## Program: Integrated Media Group

If you've been to the Warren Theater lately, before the show, you'll see a nifty video that asks you not to smoke, talk, or use your cell. The camera moves gracefully throughout the lobby of the theater then takes you inside for the movie. This is the work of Wichita company IMG Creative. IMG believes "3D motion graphics is the new standard for visual communication."

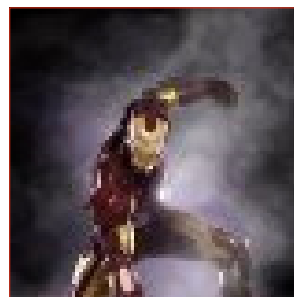
The company has created images for such movies as: *Transformers*,

*Spider-Man 3*, and *Iron Man*.

"Graphics so good, they're almost hypnotic," IMG says.

IMG is also involved in "Ubiq Window," a technology that allows you to be a mouse. "Ubiq Window allows direct interaction with the surface," the company says of the computer monitor. "There is no need for training or special equipment. Users simply use their finger gestures as natural as grabbing an object and opening a curtain. No contact with

the surface is necessary."



The company asks businesses, "Are you moving ahead or falling behind?"

When watching "Iron Man," you'll see some of the 3D motion graphics produced by Wichita company IMG Creative.

## You can't be old and wise if you are not young and crazy

**Brian Rose** and **Tim Link** want us to spend the next four months on a membership drive. If we can add nine members during the drive, the leading recruiters will receive \$250, \$150, and \$100, respectively.

We'll make our annual turkey dinner deliveries on Wed., Nov. 25. If you'll be kind enough to donate money and help deliver the dinners, we'll meet at Hillside Christian Church at 2:30 that afternoon.

### WORD DUH JOUR

**Senescence**

(noun)

[si-NES-ahns]

The process of growing old, aging

## Business Brief: The Jewel of Wichita, Jerry Burnell

One of our favorite East Rotary traditions is the almost annual passing of the jewels by Jerry Burnell of Burnell's Creative Gold. Jerry said:

*There have been a couple of chapter 11s in the local jewelry industry in Wichita these past few months. These were primarily caused primarily by overextending, or bad business dealings, and deaths in ownership.*

*Three years ago after the election and the start of the shifting of the winds of congress, I told my staff: "There is going to be some weeding out in our industry in the next few years, and it is our job to make sure we are not one of them."*

*A year and a half ago I went out and paid off all the business loans, car loans and our house. Again.*

*Burnell's yearly sales are down approximate 14.6% this year but that is bragging*

*in our industry today. DeBeers had a drop of 57% the second quarter as jewelers shrunk their in house inventories, and some jewelers on the coasts have experienced 75% drops in sales.*

*But we are still going and hopefully in a few years things will improve.*

*Local industry store closings always cause blips in one's sales but the slice of the pie is usually bigger after the fact.*