

February 24 2010

ROTARY NOTARY

SPEAKER: Chris Presson, Intrust Bank Arena

While we're enjoying George Strait or Reba at the Intrust Bank Arena, we might find General Manager Chris Presson pacing the building wondering if the financial package he prepared will be profitable for SMG, the management company he represents.

"Every promoter wants the best deal but my job is to ensure that they don't get it," Chris said.

SMG owns hundreds of facilities throughout the country. So SMG is able to book acts at multiple locations, such as in Oklahoma City, Tulsa, and Wichita. It makes for minimal travel and expenses.

For example, the biggest tour in the world is U2, which after three years is now starting to make money. It costs \$750,000 daily to support the show.

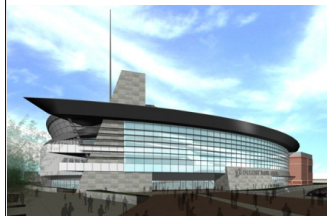
"I don't do any deals that don't make money," Chris said. I don't take any risk."

Chris said that the larger the act, the more reasonable they are. The smaller the act, the more difficult because they're trying to act like they're more important than they are.

And don't blame him for ticket prices. "We have zero to do with ticket pricing."

People ask: "Why don't you

get Paul McCartney?" Chris



The Intrust Arena has been "phenomenal." GM Chris Presson said

explained that if Paul isn't on tour, and if Wichita becomes his only stop, the event might cost \$20 million.

Another top act, Taylor Swift, will be here Easter weekend. The show sold out so quickly that Chris informed Taylor's

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BIRTHDAYS

- PHILLIP MAY 3/2
- BRIAN BURRUS 3/3
- JO ANN POTTORFF 3/7
- DAVE SPROUL 4/2
- TIMOTHY O'SULLIVAN 4/7
- DAMON SCHIMMING 4/11
- Louise "Mary Hartman" Lasser 4/11

More on the Intrust Arena

-continued from above- manager that the arena could support at least another concert, however, Taylor, already a wealthy teenager, didn't want to work the next day.

Parking hasn't been a prob-

lem because of good signage informing the patrons where to park. "If you arrive at 6:45 for a 7:05 show, you might have a problem," Chris said, "but arriving at 5:30 would be good."

The newness of the arena

often works in Wichita's favor. "It's of the utmost importance that we impress the promoters," Chris said.

However, the newness worked against us when trying to lure NCAA basketball events.

CALENDAR

- MARCH 3-Allen Clouse, Marketing to your brain
- MARCH 10-Devin Hansen, Sunflower Travel
- MARCH 17-No Meeting

The old believe everything; the middle aged suspect everything; the young know everything

Greeter-**Brian Burrus**

Prayer-**Britt Fulmer**

Announcements-**Britt Fulmer** said **John McKenzie** was quoted in the newspaper as saying the housing market is soft.

Jim Faith was pictured at a Chamber of Commerce function. The picture made Jim look so elderly he said, "It was my older brother."

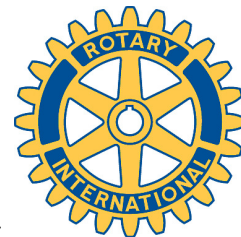
Randy Summers was pictured smiling at the Wichita Country Club economic outlook meeting. One Rotarian accused Randy of displaying a "cocktail grin."

Mike Smith spoke to a group of meteorologists regarding the Greensburg tornado and how early warning notifications saved lives.

Jon Tilton and **Mike O'Bryhim** loaned their dogs to the Wichita Chil-

dren's Home so the kids could enjoy the pets' company.

Because of the success of the membership drive contest, we'll extend the competition until April. The contest is heated as individuals jockey for the cash prizes.



Is it fair to all concerned?



Happiness is good health and a bad memory

Membership Minute-**Angela Binyon** said she's been an East Wichita Rotarian for 10 years. Angela likes the fact that there's no pressure to be involved in everything. "My goal is to give something every year that I didn't give the prior year." And most surprising to her, "I didn't realize I'd

like the people as much as I do."
We've raised \$19,500 for the George Fahnestock scholarship fund. Our goal is to raise \$50,000.
Shelley Duncan said the Reality University/Communities -in Schools event is this Thursday and Friday at

WORD DUH JOUR
Inanition (noun)
[in-ahn-NISH-ahn]
Exhaustion due to lack of nourishment

Wichita Southeast High School.



MOVIE REVIEW: Shutter Island

Several days after seeing "Shutter Island," I'm still debating the ending. If you like those type of movies, this is for you.

Also, it's worth seeing because it's directed by one of the greats, Martin Scorsese.

Leonard DiCaprio is a FBI agent as-

signed to investigate the disappearance of a patient at an asylum on a remote island. Rumor has it, there are strange, devious activities at this institution.

DiCarpio has enough baggage to be a patient: as a soldier in World War II (which ended nine years before this

movie was set), DiCaprio witnessed the horrors of concentration camps. Now, can he overcome those nightmares to objectively investigate this place?



Just try to guess the ending of this one.