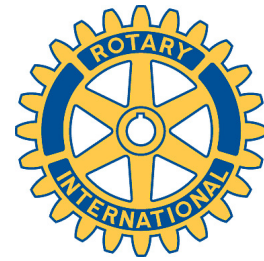


Rotary Notary



East Wichita
Rotary: We can
tune a piano but
we can't tuna fish

Speaker: John Rolfe, Go Wichita

John Rolfe travels the country trying to entice others to travel to Wichita.

That's his job at Go Wichita, an independent, non-profit organization tasked to promote Wichita.

Go Wichita is supported, in part, by the transient guest tax, which adds 6% to hotel rooms and generates \$6 million yearly. "It's so important to put heads in beds," John said.

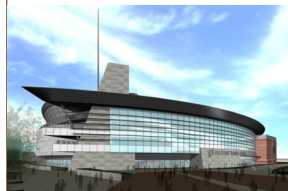
John attends 50 trade shows throughout the year. At those shows

are hundreds of other cities vying for conventions and large groups. A typical group might be 1000, though larger cities will host as many as 100,000 people.

Whereas larger cities previously focused on the larger numbers, following 9/11 and reduced travel, all cities appear to be focusing on any size of group.

In a recent study, tourism generated over \$700 million in Wichita and attracted 6 million visitors.

"Our future is good," John said. "I don't want people to think Wichita can't compete. We are affordable, centrally lo-



The Intrust Bank Arena is one of the many appealing parts of Wichita

cated, and we have great culture."

Among the upcoming events is the first round of the NCAA women's basketball tournament.

March 2 2011

CALENDAR

- **MARCH 9**-Wichita Fire Department K-9 Explosive Detection Unit
- **MARCH 16**-Patricia McDonald, Director of the Ulrich Museum of Art
- **MARCH 23**-No meeting

BIRTHDAYS

PHIL MAY	3/2
BRIAN BURRUS	3/3
JO ANN POTTORFF	3/7
DAVE SPROUL	4/2
TIM O'SULLIVAN	4/7
JESS FRIEZE	4/13
OWEN MCEWEN	4/13

One of the most important things to remember about infant care is: don't change diapers in midstream

Anne Corrison said to "Go forth and find some fabulous students" for the our college scholarships. This year, we'll give \$2000 from the George Fahnestock

fund to a Wichita State student ; **Phil May**, still celebrating the Packers Super Bowl win, said we will send a student overseas for a year as part of the Ambassa-

dorial Scholarship; **Dave Sproul** said we're looking for young leaders to attend, RYLA, the Rotary Youth Leadership Awards, this summer in Winfield.

When I eventually met Mr. Right I had no idea that his first name was Always

Greeter-**Linda Wright**

Prayer-**Bill McConnell**

Announcements-**Lisa Callahan** said **Bobbi Hansen** was in New Zealand the day before the earthquake...**Polly Peters** will share her economic insight in a free seminar on Tues., March 8 from 5:30-7 p.m. at Wichita Country Club...**Jess Frieze** sold his business, The Kitchen Place...**Scott Hampel** was featured in a local publication drinking wine with wine drinkers...**Mike Loveland**

was named to the board of a real estate entity.

The Old Town Rotary Club is selling geraniums to raise \$1200 for a greenhouse at Heartspring. You can call Linda Holmquist at 871-0755 or E-mail: sven-ska123@hotmail.com. The 4.5" potted geraniums are \$4, the 10" hanging baskets are \$15. The deadline is March 16...**Dave Sproul** introduced Dr. Steve Marsh, a former Downtown Rotarian who has been promoted to

our club. Steve is a Presbyterian minister and participated with 30 other churches in the "Love Wichita" campaign in which volunteers performed various public service activities to show their



*The Usual Suspects:
East Wichita Rotarians
at the Lord's Diner*

love for our great city. Thanks to **Jon Bachura** for the Lord's Diner pictures.

1600 trips to the Grand Canyon and loving every one

Steph and I had a grand time last weekend in Scottsdale. The highlight of the trip was our first visit to the Grand Canyon. We made the 4-hour drive on a customized van that comfortably sat 13. Our guide was a 70ish gentleman, Larry, who had taken tourists to the Canyon 1600 times in the past 20 years and said he never

PHRASE DUH JOUR

Retail Therapy

Exce\$\$ive Shopping

tired of the trip nor the sight of the Canyon. Obviously, the Canyon is a marvel and it was even

more interesting standing on the edge because of strong winds. I wondered how many others had done the same over the past hundreds of years. Can you imagine being in a covered wagon encountering that obstacle? The Canyon is over 200 miles wide. Hopefully, they didn't have any pressing engagements on the other side.

Middle age is the time in life when, after pulling in your stomach, you look as if you ought to pull in your stomach

President Noel said 40 of us volunteered to serve 400 meals last Thursday at the Lord's Diner. Our club paid for the meal and received \$1200 in matching grants from Rotary. One diner said that we aren't as good as the Kiwanis club because we didn't serve chili...**President Noel**, a

KU fan, said **Jim Faith**, is one of the founders of the Antlers, Missouri's raucous, ribald, and recalcitrant student section: "I appreciate Jim starting a group



President Noel led our East Rotary team of volunteers at the Lord's Diner last Thursday

that makes me hate Missouri even more." Jim said, "I'm a big enough person to have been ripped by a someone not big enough to ride a ride at Disneyland."