

Rotary Notary



East Wichita Rotary Club: The best Rotary Club near 13th and Webb

CALENDAR

- * JUNE 16-Contributions Meeting
- * JUNE 23-Ted Ayers, WSU Gordon Parks Exhibit
- * JUNE 30-Polly Roast

SPEAKER: Bill "Enjoy the Show" Warren, Warren Theaters

As a teen, Bill Warren might've sold you a movie ticket and helped you find your seat at the theater. By his sophomore year in high school, he was a theater manager. These days, he's one of the most creative and influential theater owners in the country.

"I've always found it to be a fascinating business," Bill said. "In the 70s, we built small theaters. The whole idea was it was only the movie that mattered."

While 73% of the theaters are owned by three companies, Bill has prospered due to his imagination.

"I have to provide better sight and sound, especially better service," Bill said, "better atmosphere, and better value."

Despite the economy, last year was the best in industry history.

The new IMAX theater at the West Warren will be 6 1/2 stories and will seat 600. "We wanted to build this monster," Bill said. "The draperies for

Bill explained this concept to his banker: less money per person than the theater down the street but the customers will return more often.

He designed his theaters as a combination of Radio City Music Hall and the modern age.

Bill's newest theater is near Oklahoma City and cost \$40 million, double what a typical theater would've cost.

Within a year, all of the Wichita Warren Theaters will be converted from 35mm to digital. "It's changing the industry and is creating a 3D stampede," Bill said. The movie-makers have found that 75% of people will pay \$3 more for a 3D movie.

Bill doesn't do on-screen advertising

because he thinks we pay enough for the tickets and we get enough advertising at home. After leaving the theater,



you receive a free mint as a small thank you, Bill said.

The IMAX theater is expected to open at 21st and Tyler around Christmas

BIRTHDAYS	
BILL MANESS	6/9
JOANNE ROGERS	6/16
LYNN JEANE	6/17
ELTON PARSONS	6/21
TERRE JOHNSON	6/23
JANET WRIGHT	6/26
POLLY PETERS	7/1

More from Bill Warren

the screen cost \$100,000. I think it's going to be a huge tourist attraction. I think it's going to bring people from all over."

In conjunction with the IMAX, Bill is remodeling all of the west location

theaters. Also, he'll remodel the Palace Theater, the balcony concept is widely popular, 70% of his customers get their show times from the Internet, and he thinks drive-ins will soon disappear.

By the time we're ready to admit we've reached middle age, we're beyond it

Kim Janzen said The Kansas Humane Society has a Critter Camp for kids 7-12. It's a half-day, week long summer youth program. Topics include: *How to Care for Pets; Overpopulation & Prevention; Pet Health; Animal Jobs; Ask a Veterinarian.*



Downtown Fun-The Downtown Club's family picnic is next Monday night at Prairie Rose Chuckwagon Supper. We're invited! Reservations are due this Friday.

Will it build good will and better friendships?

Guest-Former Rotarian Will Momsen, voted the funniest East Rotarian in two centuries, visited today. Will says he's been spending too much time on a home remodeling project. Also, he'll be attending his oldest son's wedding in Nova Scotia.

Mike O'Bryhim was featured in the newspaper's "What He's Reading" section. "There was a question if I could read," Mike said. "I could always read. The comprehension was the problem."

ROTARY DISTRICT 5690

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Rotary Theme-Rotary Shares

WORD DUJOUR

Avoirdupois (noun)

[av'-ahr-dah-POIZ]

A system for measuring weights based on the pound

We have found that it's much easier to restrain our wrath when the other fellow is bigger than we are

Letter-Tom West wrote this Letter to the Editor of *The Wichita Eagle*: You can thank President Obama for the recent bear market, the reduced value of your 401(k) or your poorly performing investments. The stock market is a predictor and mirror of our American economy and, now, global economy. The American and global economies are anemic at best and likely headed back into a recession.

Friday's poor jobs report is a result of too much negative influence from government. Obama's anti-growth agenda of huge deficits, higher taxes and more government regulations has restricted job growth. It is not an economic mystery how to grow jobs in a struggling economy. You reduce tax rates, both personal and corporate. You reduce or eliminate unnecessary regulations. You create economic incentives that in-

spire businesses to expand. Every administration since John Kennedy that has taken this approach has succeeded in growing jobs and increasing economic prosperity. Ronald Reagan created the largest and longest peacetime economic growth in our history by making tax reduction the cornerstone of his fiscal policy. So until either Obama's policies change or the administration does, look for more of the same.

Remember that nobody will ever get ahead of you as long as he is kicking you in the seat of the pants

Greeter-Bob Hadley

Prayer-Chris Wallace

Announcements-Britt Fulmer said a man and a woman were in a car crash. Both of their cars are demolished but neither is hurt. The man immediately starts yelling about women drivers. The woman responds: "WOW. Just look at our cars. There's nothing left, but we're unharmed. This must be a sign from God that we should be friends and live

in peace for the rest of our lives. And here's another miracle. This bottle of gin didn't break. Surely God wants us to drink and celebrate." The man agrees, drinks half the bottle, then hands the gin to the woman, who doesn't drink. He asks, "Aren't you drinking?" She replies, "No, I think I'll just wait for the police."

Jim Faith was pictured in *The Wichita Business Journal*. Immediately, nu-

merous people threatened to cancel their subscriptions. **Bob Dool** was also pictured in *The Business Journal* and nobody complained.

Reuben Saunders was pictured in *Splurge* magazine.

Mike Loveland's son Matt attended the meeting today. Matt, a sophomore at The Independent School, has the enviable job this summer of golfing and swimming.